

COMPLETELY
RETAIL
marketplace



Soapbox provides retail and leisure brands with a platform to showcase their brand and present their property requirements in front of a targeted audience of agents, landlords and retail destinations.



WHERE

During our deal-making Marketplace events which take place in London, Stockholm, Prague and Madrid.

WHY

To get your brand in front of the right people to help you for-fill your property requirements. You will have access to the full market in one day.

HOW

Brands take to the stage for 3-4 minutes to pitch their story, detailing their brands history and their expansion plans for the future. Brands will touch upon their property requirements including locations, sizes and footfall requirements etc. Once all brands have pitched there will be the opportunity for private Q&A's at the back of the room.

SPEAKER REQUIREMENTS

In order to confirm a slot on the soapbox stage, speakers will need to provide the following information:

COMPANY DETAILS & LOGO

- Company name
- Let us know the speaker's name and job title
- Company logo to be supplied as an EPS or ai file.

COMPANY PROFILE

Maximum 100 words, this will be included in the event day publication (ONE DAY) alongside your company logo.

PRESENTATION

Time slot: 3-4 minutes

Number of recommended pages: 10-12

Size: 25.4cm wide x 14.29cm high

Format: PDF or Power Point presentation (landscape)

Requirements: Please ensure all images used are high resolution. If supplied as a Power Point presentation you may be required to also supply the fonts if special fonts have been used. If you include a video please ensure we are provided with the original MP4 file. Recommended slide content is imagery to enhance your talk or minimal copy/stats.

HANDOUTS

Some speakers like to produce additional material that can be distributed to the audience before, during or after their pitch. This could include a requirements flyer, goody bag, discount voucher. Please let us know if you would like to distribute something.

ADDITIONAL PROMOTIONAL OPPORTUNITY

For each of our events we produce an event day publication called ONE DAY, this publication is then distributed to all attendees on arrival with the full event day information. We offer the opportunity for a limited number of retailers, leisure providers and F&B providers to be included in the publication as a double page spread.

If you have any striking imagery you'd like to put forward for this opportunity please send through. To be considered they will need to be high resolution landscape images, size: 408mm wide x 290mm high and at a minimum 300 dpi. Alongside the image we will include a headline (maximum 6 words) and description of the brand (maximum 150 words). Please let us know if you'd like to see any examples of past publications.

Please let us know if you'd like to see any examples of past presentations and publications.



"Our first time at Soapbox was a great opportunity for us to show off our brand and ambitions to potential landlords in an environment that was perfectly suited to discovery and networking"

PAZ – BAD BROWNIE



"As a new restaurant business, Completely Retail was a fantastic opportunity to raise our profile with property agents and landlords. Our Soapbox presentation was very well received and has led to some fruitful connections and conversations. And we loved our full page spread in the magazine!"

EMEKA – CHUKUS LONDON

"Soapbox was an amazing event. To be able to get up there and present the project and our rollout plans to so many different agents and landlords was incredibly beneficial."

**LUDOVIC & MATHILDE
BLANC – BLANC**



ANY QUESTIONS?

Please contact the events team events@completelygroup.com
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